

**LIBEL FILED:** May 21, 1952, Southern District of Florida.

**ALLEGED SHIPMENT:** On or about December 28, 1951, and February 15, 1952, from Chicago, Ill.

**PRODUCT:** 53 7-ounce bottles of *S-L-Gran* (*soya lecithin*) in possession of the S-L-Gran Agency of Croft Hardware at Miami, Fla., together with a number of circulars entitled "Edible Soya Lecithin A Dietary Supplement."

**RESULTS OF INVESTIGATION:** The product was shipped in a drum, and upon receipt by the consignee, the product was repackaged into bottles and relabeled.

**LABEL, IN PART:** (Bottle) "S-L-Gran (Soya Lecithin) A natural food product that helps relieve poor circulation; reduces excess cholesterol, a fatty substance, in the blood."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the bottle label and in the above-mentioned circular accompanying the article were false and misleading. The statements represented and suggested that the article was effective to help relieve poor circulation, to remove excess fat from the liver, to promote liver functioning, to check tendency towards hardening of the arteries, to reduce blood pressure, to help solve the problem of psoriasis and arthritis, and to eradicate incapacitating and continuously painful arthritis calcination of the spine, arteriosclerosis, swollen finger joints, serious muscle spasms, failing blood supply, constriction of the arteries, stroke, impaired mobility, blurred vision, dizziness, foggy headaches, and ringing in the ears. The article was not effective for such purposes. The article was misbranded in the above respect while held for sale after shipment in interstate commerce.

**DISPOSITION:** June 11, 1952. Default decree of forfeiture and destruction.

**3811. Misbranding of Vita-Long tonic. U. S. v. 1,338 Bottles \* \* \*. (F. D. C. No. 33408. Sample No. 22502-L.)**

**LIBEL FILED:** June 19, 1952, Southern District of Texas.

**ALLEGED SHIPMENT:** On or about October 22, 1951, by Dr. George S. Long Corp., from Pineville, La.

**PRODUCT:** 1,338 8-ounce bottles of *Vita-Long tonic* at Houston, Tex.

**LABEL, IN PART:** "Vita-Long To Be Used As A Vitamin Tonic For Young And Old."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the labeling of the article, namely, in an accompanying leaflet entitled "Read what others say about Vita-Long," were false and misleading. The statements represented and suggested that the article would be effective in the treatment of fatigue, nervousness, loss of appetite, irritability, depression, poor complexion, arthritis, gall bladder trouble, stomach trouble, indigestion, rheumatism, and muscular aches and pains, whereas the article would not be effective for such purposes.

**DISPOSITION:** July 23, 1952. Default decree of condemnation and destruction.

**3812. Misbranding of concentrated extract of alfalfa. U. S. v. 6 Bottles, etc. (F. D. C. No. 33288. Sample No. 27976-L.)**

**LIBEL FILED:** June 17, 1952, Northern District of California.

**ALLEGED SHIPMENT:** On or about November 1, 1951, and May 2, 1952, by the Lucerne Laboratories of Utah, from American Fork, Utah.

PRODUCT: 6 1-quart bottles, 10 1-pint bottles, and 28 8-ounce bottles of *concentrated extract of alfalfa* at San Francisco, Calif. Examination showed that the product was a mixture of reducing sugars, citric acid, and a small quantity of plant extractions from roasted alfalfa.

LABEL, IN PART: (Bottle) "Lucerne Concentrated extract of Alfalfa with active principle of vitamin B<sub>12</sub> added \* \* \* It is a Beverage Food Supplement \* \* \* It furnishes minerals contained in Alfalfa \* \* \* May Help to relieve fatigue."

NATURE OF CHARGE: Misbranding, Section 502 (a), the following statements on the label of the article and in an accompanying circular entitled "Lucerne (Lucerne is the Old World name for Alfalfa)" were false and misleading since the article supplied no demonstrable amount of B<sub>12</sub> and was not effective for the purposes, diseases, and conditions stated and implied: (Bottle label) "\* \* \* Concentrated extract of Alfalfa with active principle of vitamin B<sub>12</sub> added \* \* \* May Help to relieve fatigue" and (circular) "\* \* \* concentrated extract of alfalfa with the active principle of vitamin B<sub>12</sub> \* \* \* may act as an antifatigue, and as an analgesic. It may calm the nervous system and thus enable All-Wise Nature to aid in relief from such conditions as Rheumatism, Arthritis, Neurasthenia, Exhaustion and General Debility."

The article was alleged to be misbranded also under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: September 10, 1952. Default decree of condemnation and destruction.

**3813. Misbranding of Growzon. U. S. v. Demetrios E. Condoyiannis (Growzon Laboratory). Plea of guilty. Fine of \$200 or imprisonment for 180 days. (F. D. C. No. 32715. Sample No. 24987-L.)**

INFORMATION FILED: August 29, 1952, District of Columbia, against Demetrios E. Condoyiannis, trading as Growzon Laboratory, Washington, D. C.

ALLEGED SHIPMENT: On or about June 6, 1951, from the District of Columbia into the State of Pennsylvania.

LABEL, IN PART: "Growzon For Hair and Scalp \* \* \* Active Ingredients: Viosterol, Vitamin D, Lemon Oil, White Mineral Oil, Glycerine, Magnesii Sulfas 8 Fl. Oz."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements on the label of the article and in a leaflet headed "Growzon's Message to You," which accompanied the article, were false and misleading. The statements represented and suggested that the article would be efficacious to prevent baldness and cause the growth of new hair and to combat scalp infections and disorders of the scalp, whereas the article would not be efficacious for such purposes.

DISPOSITION: September 30, 1952. A plea of guilty having been entered, the court sentenced the defendant to pay a fine of \$200 or serve 180 days in jail.

**3814. Misbranding of Darrell's RD-5 Formula. U. S. v. 12 Bottles, etc. (F. D. C. No. 33351. Sample No. 14027-L.)**

LIBEL FILED: July 29, 1952, District of Colorado.

ALLEGED SHIPMENT: On or about January 30 and June 12, 1952, by Darrell's RD-5 Products Co., from Salt Lake City, Utah.

PRODUCT: 12 16-ounce bottles, 29 8-ounce bottles, and 74 4-ounce bottles of *Darrell's RD-5 Formula* at Denver, Colo., together with a number of accom-